

ANNOUNCING A NEW BOOK

AWAKENING CORPORATE SOUL: FOUR PATHS TO UNLEASH THE POWER OF PEOPLE AT WORK

Millions of workers feel burned out, overworked, and stressed to the max with a deep sense of having sacrificed too much of their personal lives for the corporate good. A quest for something more is brewing inside workers, from the shop floor to the top of the corporate ladder. It is a crisis of soul that can only be resolved by the awakening of what we call Corporate Soul.

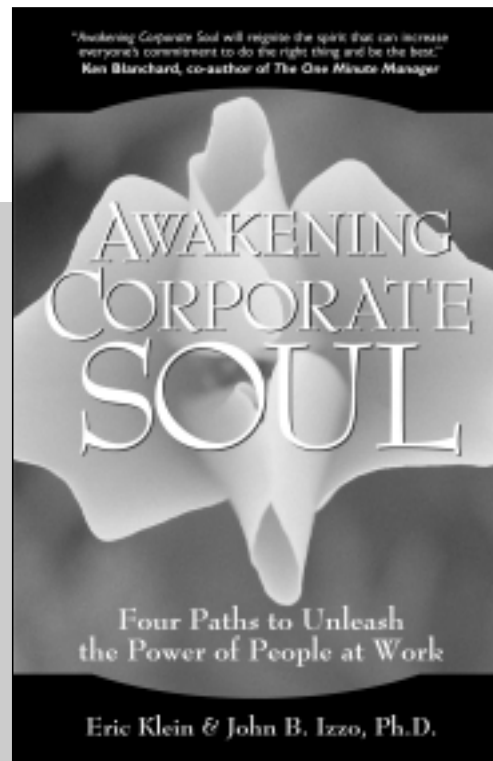
This new book helps leaders and workers identify ways to reignite their own commitment at work. It gives leaders practical strategies to create organizations and teams capable of competing in the innovative and uncertain times in which we live.

In this powerful book you will learn:

- How leaders can inspire and sustain commitment in others
- Specific strategies for awakening soul and high performance at work
- How to find personal passion and meaning in your work
- Four paths to unleash new levels of energy inside your company

About the Authors

Eric Klein and **John B. Izzo, Ph.D.** are leading speakers, seminar leaders and management consultants. They have worked with many of the most recognized names in business including Blue Cross, Northern Telecom, Pepsi, IBM, Xerox, Coca-Cola, State Farm and AT&T. They also have extensive experience leading personal retreats for leaders and workers on how to find more soul at work.



"AWAKENING CORPORATE SOUL WILL REIGNITE THE SPIRIT THAT CAN INCREASE EVERYONE'S COMMITMENT TO DO THE RIGHT THING AND BE THE BEST."

KEN BLANCHARD, CO-AUTHOR OF THE ONE MINUTE MANAGER

AWAKENING CORPORATE SOUL: FOUR PATHS TO UNLEASH THE POWER OF PEOPLE AT WORK

by Eric Klein & John B. Izzo, Ph.D.

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